



Non-Profit Funding & Friending Opportunities Conference 2004 Program Ad Book

What is Non-Profit Funding & Friending Opportunities?

Non-Profit Funding and Friending Opportunities—being held July 27 & 28th, 2004— is Technology Paradigms' first networking and training conference for non-profits. This conference is designed to provide community-based organizations statewide with an open forum for sharing ideas, enhancing their professional skills, and creating potential partnership opportunities. This conference will feature a **Networking Expo** designed to provide an informal opportunity for CBOs to talk with potential funders, non-profit associations and business owners that could provide much needed resources for their organizations in the near future.

Who is Technology Paradigms?

Technology Paradigms is a research and business resource center for non-profit organizations. Our primary objective is to build the capacity of these organizations to grow and expand their outreach efforts in the communities they serve. To do this, we provide non-profit organizations with a variety of business services which include: 1) professional development training, 2) grant funding and fundraising strategies, 3) networking and partnership events, 4) developing organizational and strategic plans, and 5) providing technology solutions that will meet the business needs of each organization. Our philosophy is:

Creative Thinking + Communication + Collaboration = Good Capacity Building

Survival is a constant challenge for community-based organizations. At Technology Paradigms, we believe that three skills contribute to the long-term success of these organizations: innovation, communication, and collaboration. We help our clients develop these three skills by providing them with the information and training they need to achieve self-sufficiency and reach their goals.

So, Why should I be Interested in Placing an Ad?

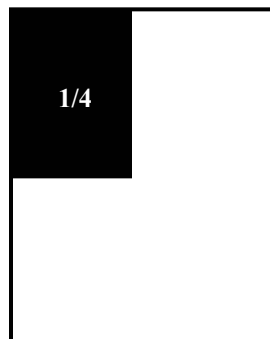
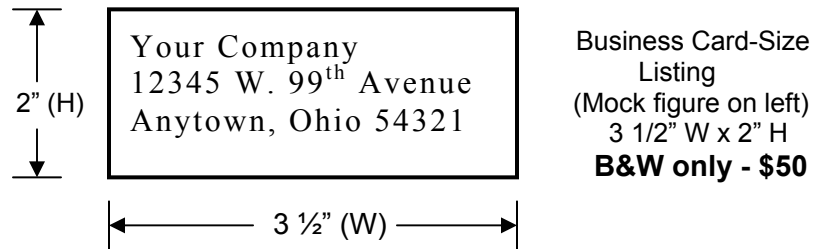
Over 200 people representing both public and private sector community-based organizations around the state will be in attendance! Space for exhibitors at the Networking Expo is very limited. Placing an ad in our Ad Book will enable your company or organization to gain maximum exposure to potential clients in the event you are unable to attend the expo. In addition, portions of the proceeds from your ad sponsorship will go towards establishing an **Operation H₂O Fund** for non-profit organizations in need of emergency funding assistance to continue to do outreach in their communities.

**Please help us build the capacity of non-profit organizations
to grow in your community. Place a sponsorship ad today!**

If you have any further questions, please contact us by email at: expo@techparadigms.org or you may visit the conference web site at www.fundingopportunities.org.

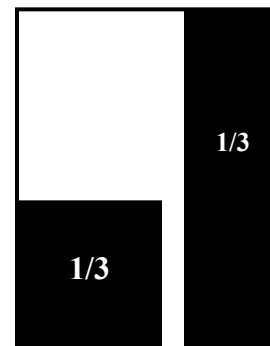
Funding & Friending Opportunities 2004

Ad Placement Rates for Program Book

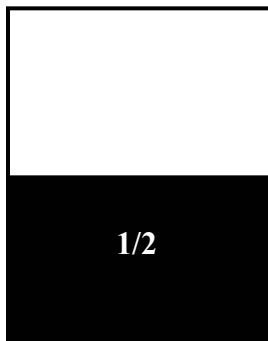


1/4 Page
3 1/2" W x 5" H
B&W only - \$150

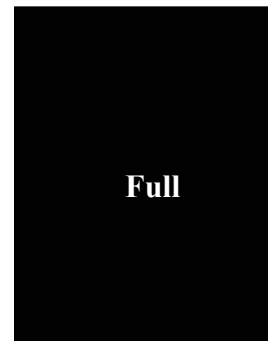
"Providing Living Water"



1/3 Page
Option A: 2 1/3" W x 10" H
Option B: 4 1/2" W x 4 9/16" H
B&W only - \$300



1/2 Page
7" W x 5" H
B&W - \$500
Color - \$750



Full Page
7" W x 10" H
B&W - \$1000
Color - \$1500

For all the dimensions given above, please consider a 1 1/4" inside margin and half-inch outside, top and bottom margins.

For payment options, please see the Ad Sponsorship Reservation Form attached.

Technology Paradigms
5300 E. Main Street, Suite 210
Columbus, OH 43213
expo@techparadigms.org

AD SPONSORSHIP RESERVATION FORM

Please fax this form back to 614-863-8687
and e-mail advertisement copy to expo@techparadigms.org

Technology Paradigms
5300 E Main Street, Suite 210
Columbus, OH 43213

1. Your Name: _____

2. Company Name: _____

3. Mailing Address: _____

4. Phone: () _____ Fax: () _____

5. E-mail: _____

6. Size of Ad(s):	Black & White	Color
<input type="checkbox"/> Business Card Size	<input type="checkbox"/> \$ 50	N/A
<input type="checkbox"/> One-Fourth Page	<input type="checkbox"/> \$ 150	N/A
<input type="checkbox"/> One-Third Page (Option A)	<input type="checkbox"/> \$ 300	N/A
<input type="checkbox"/> One-Third Page (Option B)	<input type="checkbox"/> \$ 300	N/A
<input type="checkbox"/> One-Half Page	<input type="checkbox"/> \$ 500	<input type="checkbox"/> \$ 750
<input type="checkbox"/> Full Page	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$1500

7. Camera Ready Art? Yes No

Authorized Signature: _____
(Required to reserve your ad)

Method of Payment: Visa Mastercard Discover Check (check # _____)
 Money Order Cashier's Check

Credit Card Number: _____

Expiration Date: _____

Card Holder's Name: _____
(as it appears on card) Please Print

3-digit code (as it appears on back of card): _____

Card Holder's Signature: _____

Title: _____

Date: _____

Thank you!

Please visit the conference website at www.fundingopportunities.org
Or visit Technology Paradigms' website at www.techparadigms.org